

THE ALL SMALL MENTOR-PROTÉGÉ PROGRAM

OVERVIEW

The U.S. Small Business Administration's All Small Mentor-Protégé Program's (ASMPP) aim is two-fold:

- 1) Develop strong Protégé firms through Mentor-provided business development assistance; and
- 2) Enhance the ability of Protégé firms to successfully compete for government contracts.

Authorization

• Authorized under the 2010 Small Business Jobs Act and the 2013 National Defense Authorization Act (NDAA).

Rule Highlights

- The ASMPP was modeled after the successful 8(a) Mentor-Protégé Program. This separate program extends mentoring to all Small Business Concerns (SBCs) Service-Disabled Veteran-Owned Small Businesses (SDVOSB), Historically Underutilized Business Zones (HUBZones), Small Disabled Businesses (SDBs), and Women-Owned Small Businesses (WOSBs).
- Rule became effective August 24, 2016. SBA began accepting applications October 1, 2016.
- Prescribed content requirements for joint venture agreements for both programs.
 Authorized SBA to evaluate other Federal Agency Mentor-Protégé Programs.
- ASMPP approval and processing is conducted in SBA HQ, rather than the 8(a) distributive model. District Offices have no formal review or approval role in the process.
- Applications are only accepted through the online portal: <u>Certily.SBA.gov</u>.
 Paper submittals will not be accepted.
- Completion of an Online Tutorial through <u>SBA's Online Learning Center</u> is required to be eligible. Both Protégé and Mentor must complete the course and upload certificate of completion.
- Participation in ASMPP requires annual reporting and an evaluation process.
- Approved ASMPP partnerships receive "an exclusion of affiliation" for contracting purposes.

Eligibility

- Protégés must have a Mentor identified prior to applying to the program.
 ASMPP is not a matching program.
- Protégés must self-certify as "small" in the NAICS code in which they are seeking ASMPP business development
 assistance. An approved Mentor-Protégé pairing may joint venture as a small business for any government prime contract
 or subcontract, provided the Protégé qualifies as small for the procurement. This applies to every federal agency and DoD
 whether or not they participate.
- Participants can be both a Protégé and Mentor if no competition or conflict exists.
- Protégés and Mentors must be organized "for profit" or as "agricultural cooperative".

General Program Guidance

- Protégés may have only one Mentor at a time; however SBA may approve a second if no conflict appears. Protégés may only have a maximum of two SBA Mentor Protégé Agreements (MPAs) in its lifetime.
- Mentors cannot have more than 3 Protégés in the aggregate at any one time; but this is not a lifetime limitation.
- A Protégé may seek an MPA in a secondary NAICS code in which it has done business. SBA will not authorize MPAs for which no work has been documented in that secondary NAICS code.
- No financial statements or tax returns are required at time of application. However SBA reserves the right to request same at any time during the life of the agreement, if documentation is deemed necessary during the reporting and/or evaluation process.



• A business plan is required to be submitted with application. No specific format is required.

Existing 8(a) MPA firms

• No reapplication is required by 8(a) firms wishing to transfer their existing 8(a) MPAs, if they are within 6 months of the expiration of their nine year 8(a) term in the program. Graduated 8(a) firms must apply.

Approved Forms of Mentor Assistance

Applicant may request assistance in any or all of the following areas:

- Management and Technical Assistance (internal business management systems)
- Financial Assistance (in the form of equity investments and/or loans)
- Contracting Assistance (contracting processes, capabilities, acquisitions & contract performance)
- International Trade Education (learn how to export, develop international trade plans, and identify new foreign markets).
- Business Development Assistance (finding contracting and partnership opportunities; strategy)
- General and/or Administrative Assistance (business processes and support; bonding)



Must outline the following:

- What assistance the Protégé is requesting from the Mentor.
- What assistance is the Mentor going to provide.
- What is the timeline for the assistance.
- Metrics What is the deliverable; how do we know when the assistance goal has been met?

The Joint Venture (JV) Agreement

- SBA does not review, evaluate and/or approve JV agreements.
- JV agreements must be registered in the System for Award Management (SAM).
- Applicants to the ASMPP must certify to the ASMPP office and to the contracting officer that the JV meets the requirements as set forth in the regulations. [13 CFR 125.8(b)(2),(c) and (d).] SBA provides format; must email to AllSmallMPP@sba.gov when a JV is formed.

For More Information

Please visit www.sba.gov/allsmallmpp or email AllSmallMPP@sba.gov.

All Small Mentor-Protégé Program, 409 3rd Street, S.W. 8th Floor, Washington, D.C. 20416
OnlineTutorial: https://www.sba.gov/tools/sba-learning-center/training/sbas-all-small-mentor-protege-program

